

Regional PwC's Academy Online training catalogue for Southeast Europe



The topics we prepared for you (click the training tittle for more information):



[Project Management](#)

February

[PMP PREP](#)

May

[CIPD CHRM](#)

March - November

[PwC's Mini MBA](#)

March - May

[Professional use of Body Language and Microexpressions for building trust](#)

March

[DipIFR](#)

April

[Responsibility for the future - Leadership now has different priorities](#)

April

[Consumer Psychology: Focus on your customer's mind and increase profit!](#)

April

[IFRS 16 Leasing](#)

May

[IFRS 9 financial instruments for Corporates](#)

May

[Finance for non-Finance](#)

May

[Fit for digital transformation?](#)

May - June

[Our contacts](#)



Project Management



Date: February 8-10, 2021

Time: 1pm-5pm CET

Price: eur 220 + VAT

Language: English



Lecturer: dr Zorana Boltić

This program has been designed to provide understanding of the importance of project management methodology and approach, and to lead participants to develop the same approach towards project management issues. It is also designed to help reduce the stress associated with project management activities, and to increase the chances that the project will be completed on time, within budget and to the required quality.

In addition, through practical exercises, participants will learn about the most important project management tools and techniques.

Who is it for?

- Persons who manage diverse projects in addition to their primary daily duties
- Persons who manage projects on a daily basis
- New project managers

After the training, you will be able to:

- Initiate, plan, execute, monitor and control, and close a project
- Understand and manage all project participants
- Manage a project with a view to achieving business goals
- Understand the processes necessary for the successful completion of a project



PMP PREP



Date: May 11-13, 18-20, 25 and 27 2021

Time: 12pm-5pm CET

Price: eur 1000 + VAT

Language: English



Lecturer: Miro Smolović

This intensive 8-day course is designed to completely prepare you for the PMP exam in a fun and effective manner - with heavily reduced studying after class!

In addition to unique games and activities, there are exercises and techniques designed specifically to increase both learning and knowledge retention, giving students not only the knowledge they need to pass the exam in only four days, but also to become a better project manager - without rote memorisation.

What to expect during the class?

There will be homework each day—but on the bright side, you should NOT expect forced changes to your lifestyle, or boredom of any kind. Expect to work individually and in groups, to work with games and exercises, and to participate to the fullest. Have fun, learn, and know that you are going to pass the exam!

Course materials will include Rita Mulcahy's PMP® Exam Prep book, PM FASTrack® exam simulation software, and Hot Topics Flashcards, plus additional materials not available to the public. The book includes hundreds of pages of detailed review materials including coverage of material not in the PMBOK®, sample exams, exercises and activities.

Note: these materials are included as part of the course, and you will not receive a discount on your course registration if you already own any or all of them.



CIPD CHRM



Date:

March 16, 22-23,
May 10-12,
June 21-22,
September 7-9,
October 13-15,
November 19, 22-23, 2021

Time: 9:30am-2pm CET

Price:

Early bird: 3000 EUR + VAT until January 25, 2021
Regular: 3200 EUR + VAT until March 01, 2021



Language: English

Lecturer: Milana Malešev

The CIPD Certificate in HR Management (CHRM) will develop your ability to evaluate the effectiveness of different HR models and practices, and increase your understanding of the external factors that impact upon HR activities and organizations. **The program starts with an intro webinar, consists of 6 modules and 16 training days.**

CHRM Modules: Developing Professional Practice; Business Issues and the Context of HR; Using Information in HR; Reward Management; Resourcing and Talent Planning; Implementing Coaching and Mentoring.

Who is CIPD CHRM for?

Certificate in HR Management is suitable for you if you're currently working in the field of HR and wish to extend your knowledge and skills in order to develop your career. You may also be looking to work towards a professional level of membership to gain credibility and recognition.

The ideal candidate will have responsibility for implementing HR policies and strategies and have a need to understand the role of HR in the wider organizational and environmental context.

What is CIPD?

CIPD (Chartered Institute of Personnel Development) is one of the world's leading HR and development professional bodies, with over 150,000 members globally. They know what "good HR" looks like and what HR professionals need to know, do and deliver at different stages of their career, no matter if they are specialists or generalists, working internationally or locally.

For this year program we are offering a flexible approach, so you do not have to take on a full program, but you may decide on the unites that are your developmental focus and attend only those modules. Upon attending a separate unit, participants will receive a PwC Certificate of Attendance.



PwC's Mini MBA



Date and time:

March 4-6	(10:30am-4:30pm CET)
March 11-12	(3pm-7:00pm CET)
March 13	(10am-2pm CET)
March 25-26	(3pm-7:00pm CET)
March 27	(10am-2pm CET)
April 1-2	(3pm-7:00pm CET)
April 3	(10am-2pm CET)
April 15-16	(3pm-7:00pm CET)
April 17	(10am-2pm CET)
April 22-23	(3pm-7:00pm CET)
April 24	(10am-2pm CET)
May 14-15	(10:30am-4:30pm CET)

Price:

Early bird: 2000 EUR + VAT until January 15, 2021

Regular: 2200 EUR + VAT until February 25, 2021

Language: English



Lecturers: Dr Constantine Kiritsis, Miro Smolović,
Lazar Džamić, Tim Kemp, Nemanja Đerković

PwC Mini MBA training program is focused on developing the most important business skills.

The training course provides participants with a clear picture of organizations, their structure and management methodology. Participants will have the opportunity to acquire the knowledge that has value and can be used in everyday business activities.

The program consists of 9 modules:

- 1 and 2: Business Mapping, Ethics & Corporate Governance/ Corporate & Business Strategy
- 3: Accounting Basics & Financial Management
- 4: Project Management in everyday business
- 5: Leadership in 21st Century
- 6: Marketing in the digital age
- 7: Enabled Organization
- 8 and 9: Innovation & Creative Thinking / Linking it all together

The training course is intended for managers at all levels in all lines of service, owners of small and medium-sized enterprises and those who intend to start their own businesses.

Managing an organization or its segment requires specific and very often diverse business skills and knowledge. Therefore, it is very important that managers have the relevant knowledge on company's operations and understanding of company's strategy, human capital, marketing and other operational challenges.

Exclusively for this year program, we are offering a flexible approach, so you do not have to take on a full program, but you may decide on the modules that are your developmental focus and attend only those modules. For more information about open modules, please contact us.



Professional use of Body Language and Microexpressions for building trust



Date: March 23-24, 2021

Time: 10am-2pm CET

Price: eur 220 + VAT

Language: English



Lecturer: Darko Todorović

The training course is intended for all those who want to improve either their sales and negotiation skills, managing and motivating skills, presentation skills, recruitment skills, public appearance, or their skills in creating and developing teams.

The trainees will be introduced to the tools and techniques relevant to both their professional and personal development.

After receiving the training, you will be able to:

- Assess the elements of non-verbal communication through entrance/exit tests;
- Gain an accurate understanding of the impression that you leave on your communication partners, which is often crucial in their decision making;
- Learn about the messages that your communication partners are sending to you, even when remaining silent;
- Use non-verbal communication techniques to achieve top results;
- Be aware of and improve your selling/negotiation style.



DipIFR



Date: April 7-9, 22-23,
May 7, 19-21, 2021

Time: 9am-5pm CET

Price:

Early bird: 1100 EUR + VAT until February 15, 2021

Regular: 1300 EUR + VAT until April 01, 2021



Language: English

Lecturer: Marina Petrović

What is ACCA Diploma in IFRS?

ACCA Diploma in IFRS is an international qualification in International Financial Reporting Standards, developed by the leading professional accounting organization - Association of Chartered Certified Accountants (ACCA). Obtaining this qualification will raise your professionalism in IFRS to the next level.

Who is the DipIFR for?

This online program is intended for professionals working in accounting, audit and finance who want to take a qualification exam in International Financial Reporting and broaden their knowledge of the theoretical and practical aspects of IFRS.

Why study with PwC's Academy?

PwC has extensive experience in providing IFRS services and trainings/ Our experts have experience in practical application of IFRD and are ACCA certified specialists. PwC provides materials designed by PwC experts with proven experience in important topics. We provide you with regular support and attention of the trainer and close control over the learning process during the whole training period. Our tutors are experienced in teaching as well as experts in IFRS, they will provide you with practical examples and implications to your practice.

The training includes:

- Online Workshop courses
- Study materials including materials developed by PwC experts
- Advisory support of trainer during the training course and up to the exam
- Mock exam and interim tests marked by tutor and returned to students



Responsibility for the future - Leadership now has different priorities



Date: April 09, 13, 2021

Time: 10am-2pm CET

Price: eur 220 + VAT

Language: English



Lecturer: Mirjana Gomilanović

Have you ever wondered where this world is going and what awaits us in the future?

Being a leader in such a world implies completely different priorities and a focus on sustainability in an increasingly uncertain living and business environment. Profit is no longer the ultimate goal to which everything else is subordinated. One must also think about the future and everything it brings or brings. Leaders are now forced to take, it seems, never weighing responsibility for the future.

Faced with current global events (covid-19 pandemic, environmental pollution, global warming...) the leadership paradigm is changing.

Leaders face new challenges, such as:

- longevity
- social responsibility
- connectivity and compliance with the wider ecosystem in which the corporation operates

Ecology, future generations, and the entire system in which your company operates are no longer imaginary and negligible factors. Rather, their impact is crucial to how long and how you will achieve positive business results.

This training gives you the opportunity to identify hidden factors from the new reality that surrounds us, which affect both your personal success and the success of your team and business in general.



Consumer Psychology: Focus on your customer's mind and increase profit!



Date: April 27, 2021

Time: 10am-4pm CET

Price: eur 220 + VAT

Language: English



Lecturer: Lazar Džamić

Of course, your product is important. But how your clients relate to it is critical.

Join this paradigm-shifting workshop to learn the basics of consumer psychology and immediately adopt best practices in your own business. By discovering what makes your customers tick – how they make purchase decisions, assess risks, adopt new products, relate to brands and respond to advertising – you will be able to get inside their minds and entice them with fulfilling their unconscious desires.

You will gain a unique perspective into the buyer-seller dynamics and master practical hacks as well as sophisticated tools to influence consumer behaviour. Change the game by studying the psychological aspects of decision-making, effortlessly develop a thriving customer-oriented ecosystem and move your business to the next level!

Key learning outcomes:

- How people make buying decisions
- Principles and tools of relevance and persuasion
- Putting together psychology, emotionalisation and customer journey
- Secrets of leading brands and digital platforms

The training consists of 6 units:

- Consumer psychology is HUMAN psychology!
- Consumer insights as THE 'hot buttons' for influencing purchase decisions
- Brands and branding: promise and meaning as shortcuts to decision
- Narratives as the basis of self, society and brands
- Context as the sales tool, offline and online
- Nudging: Behavioral Economics in practice



IFRS 16 Leasing



Date: May 10-11, 2021

Time: 10am-1pm CET

Price: eur 220 + VAT

Language: English



Lecturer: Ivana Stanković

From 1 January 2021, IFRS 16 "Leases" is officially in use in the Republic of Serbia. The Ministry of finance of the Republic of Serbia officially translated and published the translation of the standard.

As per Resolution on determining the translation of International Financial Reporting Standards (IFRS), IFRS 16 will be applied for the financial statements prepared for the year ended 31 December 2021. The standard can also be applied for the financial statements prepared for the year ended 31 December 2020 (with disclosing relevant information in the Notes to the financial statements).

Based on the experiences of PwC audit experts, we have prepared a workshop that is entirely based on concrete examples from business. The workshop is intended for experts in accounting, controlling and internal audit, as well as financial managers responsible for preparing the final financial statements.

Take the opportunity and find out the solutions to all your open questions in time.



IFRS 9 - financial instruments for corporates



Date: May 25, 2021

Time: 10am-3pm CET

Price: eur 220 + VAT

Language: English



Lecturer: Dimitrije Talić

IFRS 9 is the largest change in financial instrument reporting in the past 10 years

IFRS 9, implemented from 1 January 2020 (in Serbia), **will substantially change the adopted solutions**. In order to address the problems encountered during the recent crisis, the classification of assets and **the concept of expected loss** (including the timing of payments for the asset) will be changed.

The scale of changes requires early preparations, including an analysis of the impact on accounting, finance, and operational policies and procedures within the organization. Such task requires **co-ordinated activities among Accounting, Risk and Finance**, while awareness of change is also important for other departments within the organization, including Budgeting and Control.

This training will cover the following topics:

- Introduction to financial instruments
- classification and measurement of financial assets
- equity instruments
- classification of debt instruments - loans given, impairment of loans given
- debt instruments - trade receivables, impairment of trade receivables, cash, financial liabilities and standard implementation and required disclosures



Finance for non-Finance



Date: May 20-21, 2021

Time: 10am-4pm CET

Price: eur 250 + VAT

Language: English



Lecturers: Ivana Stanković,
Aleksandar Pavlović

This training is intended for all managers in an organization who make business decisions with financial implications and need to understand and interpret financial information.

After this training, you will be able to:

- Understand basic concepts of bookkeeping, financial and management accounting
- Understand basic concepts of double-entry bookkeeping and accounting cycle
- Understand basic concepts of Accrual basis principle
- Understand relationship between major reports of the Financial Statements Set (SOFP, SOCI & CF), read and analyse financial reports
- Understand the purpose of the analysis
- Prepare a minimum set of financial indicators which are necessary for company managers to resolve operating issues and make financial decisions
- Understand the financial implications of decisions and economic drivers of business, and discuss financial matters with colleagues
- Explore the ins and outs of financial statements and discover how the numbers relate not only to what the company achieved in the reporting period, but also to ongoing corporate objectives



Fit for digital transformation?



Date: May 17, 20, 26, 28,
June 2, 7, 2021

Time: 10am-12pm CET

Price: eur 500 + VAT

Language: English



Lecturers: Sasa Kendjel,
Tanja Kuzman, Jelena Ljuboja,
Katja Stojanović, Ivana Tepčević

Why is digital transformation an imperative?

Digital technology is now applied to almost every part of industry. Conventional businesses are suffering because they failed to meet customers demand. Technologies are changing quickly and businesses that choose to stay 'conventional' will be either disrupted or outcompeted by those who applied digital transformation.

This training is designed to provide the basic knowledge of data visualization, data analytics, digital trends and intelligent tools that will help you to increase your efficiency, save time and most importantly stay on top of the latest technology trends.

The program consists of five topics:

- **Introduction to Data analytics:** Why do we need data? How should we utilize available data? How should we make data driven decisions?
- **Data driven decision making:** How are we using data? How to meaningfully use and interpret data?
- **Power BI and Data visualization:** How can we effectively present data?
- How do we model data?
- **Collaboration tools:** How can we save time and increase our efficiency by using online collaboration tools?
- **Cyber security:** What are the most current threats? What is the impact of cyber threats to digitalization? How can we reduce cyber security risks?



Contacts



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