

# Regional PwC's Mini MBA online for Southeast Europe

The Value of Knowledge



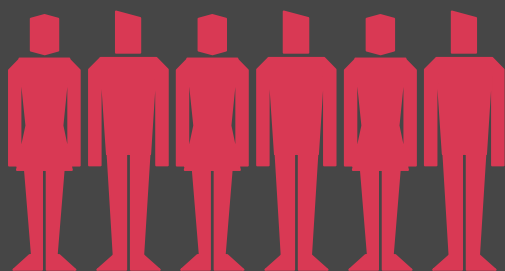
## What is PwC's Mini MBA Programme?

PwC Mini MBA training programme is focused on developing the most important business skills. The training course provides participants with a clear picture of organizations, their structure and management methodology. Participants will have the opportunity to acquire the knowledge that has value and can be used in everyday business activities.

## Why PwC's Mini MBA online?

By joining our VILT (Virtual Instructor-Led Training) program you will be able to learn from the comfort of your home or office. All sessions are live and interactive so you will have full access to our expert trainers and other participants. Each session is recorded and the video is accessible exclusively to participants.

## Who is it for?



The training course is intended for managers at all levels in all lines of service, owners of small and medium-sized enterprises and those who intend to start their own businesses.

Managing an organization or its segment requires specific and very often diverse business skills and knowledge. Therefore, it is very important that managers have the relevant knowledge on company's operations and understanding of company's strategy, human capital, marketing and other operational challenges.

## Agenda, Duration & Topics

PwC Mini MBA Programme takes 100 training hours in total, and 2.5 hours for the case assessment paper.

Timing: Thursday & Friday 15h-19h & Saturday 10h-14h.

Session 1 & 2: Business Mapping,  
Ethics & Corporate Governance/  
Corporate & Business Strategy  
June 11-13\*

Session 3: Accounting Basics  
& Financial Management  
June 25-27

Session 4: Enabled Organization  
July 9-11

Session 5: Project Management in  
everyday business  
July 16-18

Session 6: Leadership in 21st  
Century  
July 23-25

Session 7: Marketing in the digital  
age  
July 30-31 & August 1

Session 8 & 9 : Innovation & Creative  
Thinking / Linking it all together  
August 7-8\*

Case assessment August 13

PwC retains the right to change dates

Special price with 15% discount : 1700 EUR + VAT  
Contact us for special offer for individuals

For more information and registration form, please contact:  
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