



Start of the 2nd edition
in Belgrade:

March 12, 2020

PwC's Academy
More than training

Designed for Professionals by Professionals

Business Coaching Diploma

Comprehensive coaching course with
certifications from two international
coaching institutes:

ICF | EMCC

Our approach to coaching



Coaching is about a systemic approach to the Client, having in mind their working environment, business challenges, level of motivation, values and expected results



A coaching relationship ensures confidential, Client-oriented form of cooperation



The Coach knows that the Clients themselves are the best source of inspiration and solutions, which they reach in the course of the coaching sessions

We invite you to join the course!

PwC's Academy would like to invite you to participate in the coaching course **Business Coaching Diploma**. The aim of this course is to provide essential knowledge and coaching skills, enabling to engage in the practice of a **qualified, professional coach**.

Who can be interested?

The course is directed to managers, senior leaders, HR professionals, business skills trainers, counsellors, consultants, psychologists, educators and **everyone who is interested in coaching and development**.

The mission of this programme is to grow the awareness of the benefits of coaching and contribute to building coaching cultures within organisations. As the internal coaching trend is emerging we aim to significantly support Senior Leaders and HR professionals to go through this transformational journey.



Course structure and certificates

Business Coaching Diploma is a comprehensive course consisting of:

15 days of interactive workshops

using a variety of coaching techniques and tools (Mindset, Modules I-IV)

Mentoring/supervision:

- 3 sessions of individual mentoring
- At least 7 group supervisions

Practical sessions in pairs

5 observed coaching sessions with feedback

Coaching session with a professional coach

Final exam (1-2 days)

- Theoretical test
- Coaching session with a Client

Workshop part of the course is diverse in terms of the learning methods, i.e. interactive lecture, discussion, demonstrations of various coaching tools, exercises in pairs and in groups, case studies, group supervision/mentoring.

Upon completion of the course participants will receive 2 certificates:

01. Signed by PwC, confirming completion of 156 course hours **approved by ICF as Approved Coach Specific Training Hours (ACSTH)**

02. Signed by PwC, with **European Quality Award (EQA) European Mentoring & Coaching Council (EMCC)** quality mark

Condition for obtaining this certificate is to document at least 36 coaching hours for external clients (may be pro-bono)



Upon completing the course participants may apply for **individual accreditation**:

- **Associate Certified Coach (ACC)** or **Professional Certified Coach (PCC)** in ICF through the simplified ACSTH path or/and
- **European Individual Accreditation (EIA)** in EMCC through a simplified path

Content value

Mindset

Introduction & building a coaching mindset

Module 1

Building the coaching relationship

- Basics of a coaching relationship in business
- Building the coach's consciousness
- Communication in coaching
- Building Client's self-consciousness

Module 2

Designing the future

- Setting coaching goals
- Balance of resources
- Action planning

Module 3

Releasing and exceeding one's potential

- Working with beliefs
- Innovation – coming out of the box
- Additional tools in working with the Client (i.e. Gestalt)

Module 4

Building satisfying relationships

- Effective techniques of working with business and personal relationships
- Releasing internal motivation

Business Coaching Diploma

offers a variety of coaching methodologies, techniques and tools that can be used by professional coaches as well as business professionals in their coaching role

It equips with skills to attain a high level in coaching - both in a business & life environment

Our trainers are experts with many years of coaching and business experience, and most importantly, they are enthusiasts who inspire others.

They hold the highest, internationally recognized coaching accreditations, such as:

- **ICF PCC – Professional Certified Coach**
- **ICF MCC – Master Certified Coach**

After the course participants join the community of **BCD Alumni**, with such additional benefits as:

- ✓ Group mentoring sessions
- ✓ Peer-to-peer meetings
- ✓ Networking events
- ✓ Membership in closed social media groups
- ✓ Special training and conference discounts

Join us and become a professional coach!

Course schedule

12-14.03.2020 (Thursday-Saturday)	Mindset
26-28.03.2020 (Thursday-Saturday)	Module I
23-25.04.2020 (Thursday-Saturday)	Module II
21-23.05.2020 (Thursday-Saturday)	Module III
18-20.06.2020 (Thursday-Saturday)	Module IV
25-26.06.2020 (Thursday-Friday)	Final Exam

Additional information

- **Special price** upon enrolling by 12.02.2020: 3.500 EUR + VAT
- Regular price: 3.800 EUR + VAT
- Small groups up to 12 students
- The sessions take place in PwC's Academy
- Before verifying your participation we would like to invite you for a chat with the course manager

We invite you to take this transformational journey and participate in the course, after which, according to our graduates, *nothing looks the same!*

Our tutors:



Mirjana Gomilanovic
Executive & Leadership coach

Mirjana is a professional certified coach in the field of leadership development and organisational growth, the author of a book "Lighthouse in me," and Executive Director of the Agency "One2grow-Leadership Coaching". Her specialty is development of leadership competencies, building work life integration as well as change management, the definition of company mission, vision and values and by that creating a corporate culture. Mirjana believes that we are all born to be happy. Therefore, her work can be characterized as maximizing the power and knowledge of individuals, in order to grow organizations and society in general.



Darko Markovic
Systemic executive coach, trainer and consultant for organizational transformation

Darko has MA in psychology, background in psychotherapy (REBT, psychodrama). During 20 years of his consultancy work, he has been working with a large number of clients, including multinational companies, European institutions and international organisations in more than 30 countries.

His main professional focuses are leadership development, team development solutions, cultural intelligence and systemic change. He is owner of Inn.Side – learning and development.

Contact us

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