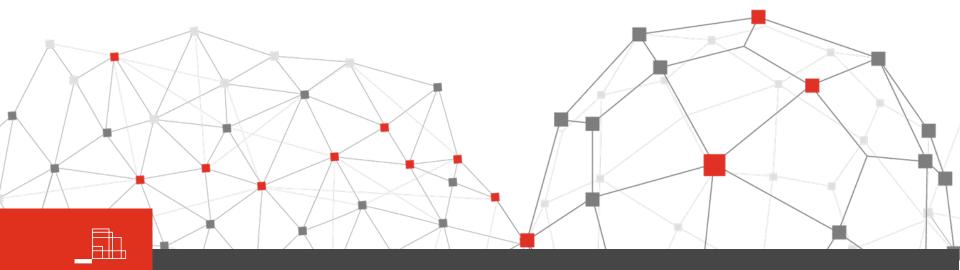
## COVID-19

## Crisis cash flow management during COVID-19 outbreak

Stay in control



The COVID-19 outbreak has been declared a pandemic by the World Health Organization, causing huge impact on people's lives, families and communities.

In addition, the snowballing financial fall out of the COVID-19 crisis will impact businesses, lenders and investors. The apparent uncertainty is putting immediate stress on short-term liquidity.

As the international response continues to develop, we know that organisations are facing potentially significant challenges to which they need to respond rapidly.

We support businesses to weather the storm by bridging liquidity gaps through comprehensive cash flow management in preparation for a post COVID-19 world.

### Managing your cash pressures is critical during COVID-19 outbreak

As the COVID-19 global response evolves, organisations are experiencing significant operational, financial and liquidity challenges.

In order to ensure these challenges can be addressed, the number one concern aired by our clients has been how they can manage their cash pressures to ride out the crisis.

PwC's Advisory practice provides support to clients in time sensitive and critical scenarios, consistent with the challenges that COVID-19 impacted businesses are now experiencing.

The following three key steps should be considered by management teams as they seek to stabilise their cash position:

Rapidly understand the current financial position

Take action to protect the position

Manage internal and external stakeholders

As part of this assessment, issues may be identified which highlight risks to going concern. Companies must keep directors duties front of mind to ensure wrongful trading risks are avoided during this period of uncertainty and appropriate advice is sought.

Our key considerations and experience at each of these stages have been detailed on the following pages.

# There are four key principles to consider in managing the impact of COVID-19 on your company

### Protect people and talent

Invest in protecting wellbeing and welfare, especially for those living in affected territories. Track recent movements, enable remote working.



### Clear vision on future direction

Opportunity for crisis response in line with your principles and values. Scenario planning is key, informed by reliable data. Adjust your financial plan. Seize M&A opportunities, bold moves and unforeseen partnerships.



### **Cross-functional crisis team**

Core crisis response team with direct involvement and sponsorship from the top, initially running 24h / day to build trust in the organisation. Dedicate resources to internal and external communication.

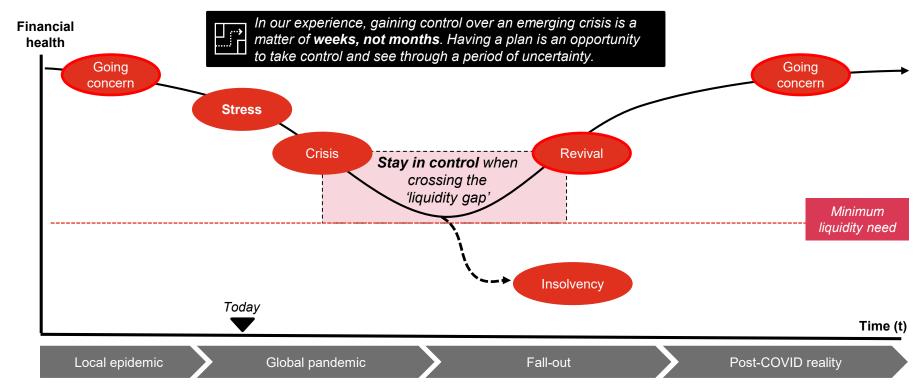


### Cash is King

Focus on short-term liquidity developments, taking into account supply chain disruptions and depressed sales volumes. Establish communication lines with lenders and other financial stakeholders to comply with their reporting requirements and information needs. No surprises as these erode trust.



# Stress on businesses increasing rapidly – crucial to develop plan to weather COVID-19 pandemic and fall out



# Preparation of 13-week direct cash flow forecast is a crucial step towards establishing transparency

Understand your current financial position immediately





### Prepare a 13-week direct cashflow forecast



During times of uncertainty it is critical that businesses have a robust cash forecast in place. Finding a weekly operating rhythm linked to a detailed cash flow forecast will create a basis for decision making:

- Assumptions under existing circumstances
- Enabling dynamic and regular updates

- Possibility to have various scenarios
- Sensitivity analysis (FX, interest)

Take action to protect the position and identify measures to improve it



Manage internal and external stakeholders 3



Organisational units (Sales, Purchasing, Production, HR, etc.)



Customers



Owners / Finance providers

و0ء

Employees / workforce



Suppliers



Government institutions



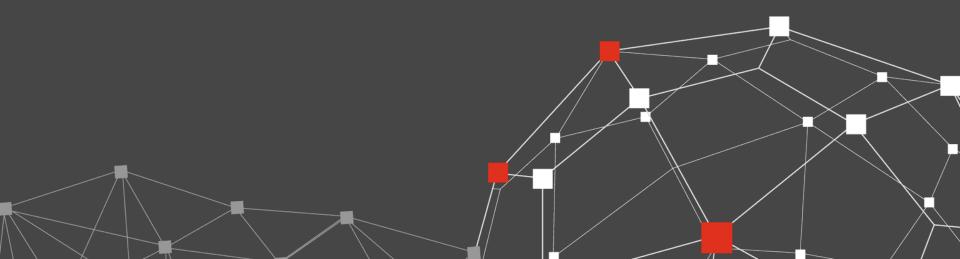
### Income measures

- A/R collection process becomes key priority
- Extraordinary sources government aid, tax reliefs etc.
- Other savings, new equity, trapped cash in WC or noncore assets, decrease in prices
- Regular sources of extra financing e.g. new credit lines

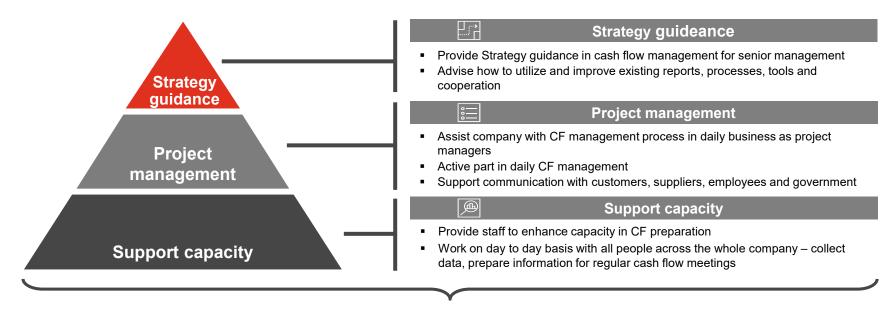
### **Expense measures**

- Extraordinary sources government aid
- Workforce measures
- Cost cutting, investment cuts

## Our approach



# Level of our involvement depends on severity of problem, experience and capacity of the company's management

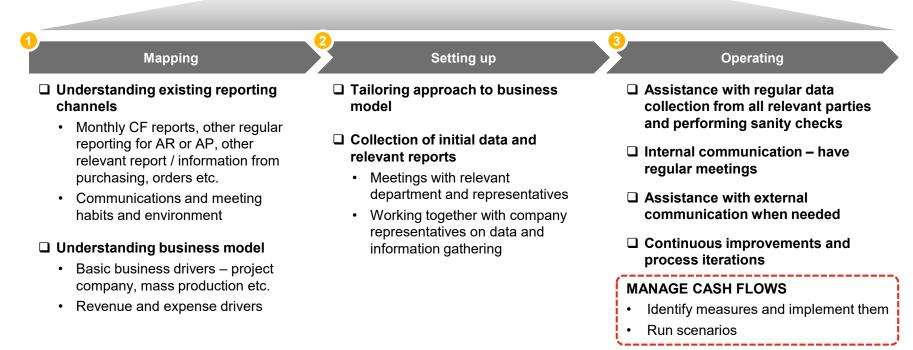


### Robust cash flow projections

In addition to improved CF management, the company will have robust cash flow projections that can be used in communications with key stakeholders, particularly banks and other lenders

## Crisis cash flow management can be implemented in approx. two weeks, in 3 consecutive steps

### Stages of cash flow management implementation



## Cash flow structure is tailored to specific business needs, on weekly or even daily level, with possibility to compare actual results to forecasts

Example of cash flow management tool

- 1								
	Cash flow (000 EUR)	1.1	2.1	3.1	4.1	5.1	WEEK1	 WEEK13
		МО	TU	WE	TH	FR		
	Income / Inflows							
Ë	Receivables - due	100	130	150	150	150	680	 20
INCOME	Receivables - overdue	15	15	15	15	15	75	 50
ับ	New sales - division 1	0	0	0	0	0	0	 300
Z	New sales - division 2	0	0	0	0	0	0	 300
Щ,	Total income	115	145	165	165	165	755	 670
	Expenses / Outflows							
	Purchase of RM							
EXPENSE	- division 1	20	20	20	20	20	100	 150
	- division 2	50	0	4	0	0	54	 30
	Overheads						~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	
	- Transport	0	5	0	0	2	7	 15
	- Others	0	0	50	0	0	50	 50
ב ו	Personal costs							
∺	- Salaries	0	0	200	0	0	200	 200
•	- Social insurance	0	0	0	100	0	100	 100
RESULT	- Health insurance	0	0	0	100	0	100	 100
	- Salari income tax	0	0	0	100	0	100	 100
	VAT	0	0	0	0	0	0	 0
	Restructuring	0	0	0	0	100	100	 20
	Total expenses	70	25	274	320	122	811	 765
	Net cash flow	45	120	-109	-155	43	-56	 -95
и П	Opening balance	100	145	265	156	1	100	 390
	Closing balance	145	265	156	1	44	44	 295

### **Assumptions**

- ☐ Cash flow tool contains separate spreadsheet with assumptions of the model, so they can be easily adjusted
- Such assumptions may contain:
  - Exchange rates
  - Expected revenue growth
  - Share of raw material costs compared to revenues
  - Payments terms
  - Factoring terms
  - Other important assumptions

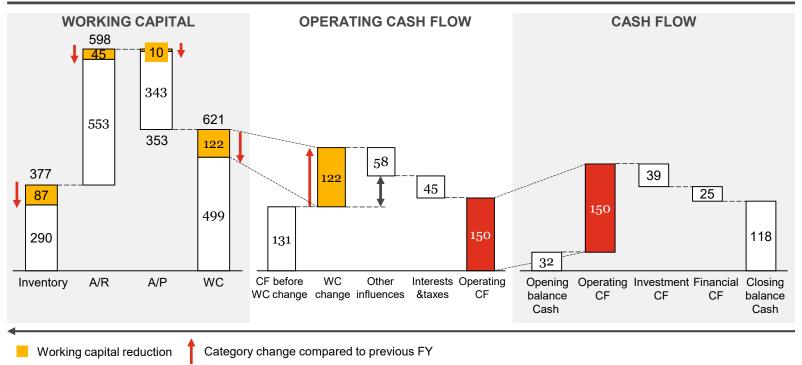
#### **Secondary sources**

- ☐ Each line of incomes and expenses can be linked to secondary spreadsheets with breakdown of payments
- ☐ Secondary spreadsheets can be controlled by various people or departments

Company	Payment info	Invoice #	Currency	(EUR)	 (EUR)
Company 1	Raw material 1	28493	EUR	0	 0
Company 2	Raw material 2	ZF202000020	EUR	900,000	 0
Company 3	Raw material 3	829382	EUR	0	 0
Company 4	Raw material 4	20200005	EUR	0	 0
Company 5	Raw material 5	9102000940	EUR	157,300	 0
Company 6	Raw material 6	102000676	EUR	0	 0
Company 7	Raw material 7	92032	EUR	0	 0
Company 8	Raw material 8	2020006	EUR	0	 0

## To understand fully company's cash flow, a detailed analysis of changes in working capital is a must

### WORKING CAPITAL & CASH FLOW BRIDGE [EUR m]



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