

International PwC's Mini MBA online for SEE

The most important business skills

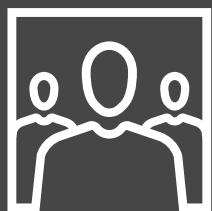


What is PwC's Mini MBA Programme?

PwC Mini MBA training programme is focused on developing the most important business skills. The training course provides participants with a clear picture of organizations, their structure and management methodology. Participants will have the opportunity to acquire the knowledge that has value and can be used in everyday business activities.

Why PwC's Mini MBA online?

By joining our VILT (Virtual Instructor-Led Training) program you will be able to learn from the comfort of your home or office. All sessions are live and interactive so you will have full access to our expert trainers and other participants.



The training course is intended for managers at all levels in all lines of service, owners of small and medium-sized enterprises and those who intend to start their own businesses. Managing an organization or its segment requires specific and very often diverse business skills and knowledge. Therefore, it is very important that managers have the relevant knowledge on company's operations and understanding of company's strategy, human capital, marketing and other operational challenges.

Session 1&2: Project Management in Everyday Business/Leadership in 21st Century *

October 13 - 15 (10:00am - 4:30pm CET)

Session 3: Enabled organisation

October 31 and November 1 (1pm – 7pm CET)

Session 4: Marketing in the digital age *

November 17 - 18 (3pm - 7pm CET)
November 19 (10am - 2pm CET)

Session 5&6: Business Mapping, Ethics & Corporate Governance/ Corporate & Business Strategy *

November 25, 26, 28 (10am – 4:30pm)

Session 7: Accounting basics & Financial Management

December 1-2 (3pm - 7:00pm CET)
December 3 (10am - 2pm CET)

Session 8: Innovation & Creative thinking

December 14 (10am – 4:30pm CET)

Session 9: Linking it all together

December 17 (10:00am - 4:30pm CET)



PwC retains the right to change dates



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Price:

Early bird: 2200 EUR + VAT for applications until August 25 2022

Regular: 2400 EUR + VAT

Language: English

For more information and registration form, please contact:

PwC's Academy Team
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