



## PwC's Academy

### Digital Learning Services

A new era for learning at your workplace

We design and deliver learning solutions for corporate clients, equipping their workforce with the knowledge, skills and mindset required to enable rapid reskilling and upskilling of professionals, teams and the organisation. We offer our expertise in instructional design, visual design, design thinking and contemporary learning solutions.

We are a highly skilled team of learning professionals delivering excellence, powered by creativity, innovation and technology.

#### Key Roles within our team:

- **Instructional Designer**  
responsible for the analysis and design part of the learning process to ensure a compelling learner experience.
- **The LMS Consultant**  
provides the instructional designer support in setting up all the learning journey within the LMS.
- **eLearning Developer**  
design and develop the content into digital learning assets.
- **User Management & Support**  
provides support to the user specifically on the system and digital learning assets.

eLearns

- Gamified Courses
- Blended Approach
- Mobile Learning
- Interactive content
- Videos/animation

Tailored course design





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## Our Learning Services

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### eLearning Courses

We drive, design and produce complete eLearning tailored to client needs using video content, animation, gamification, certifications/rewards, LMS hosting.



### Educational videos

Videos can help learners to stay engaged in a course much more effectively than basic interactions. Through a video, you can easily explain complex concepts and create simulations of real-life situations which would be harder to explain through text.



### Animation-based Learning

Animation is capable of breaking down complex processes, visualizing change, and creating focal points for learning. Animation enhances and even guides eLearning in many ways, and an educational animation is a powerful tool in engaging and communicating with learning audiences. To offer a faster and more entertaining way of learning, we develop tailor-made 2D animation, motion graphics and infographics, narrative animation and so on.



### Audio Production for Learning

Using audio in your eLearning courses can make it even more memorable, emotional, and engaging for online learners. Voice-over is an important element that can help your training feel inclusive and boost engagement and retention.



### Learning Simulations

Simulations are a proven and useful tool to improve learning as well as a tool that creates a safe and enjoyable learning environment, where experimentation and failure are possible. Through the simulations learners can practice different responses and actions to a real-life situation.



### Quizzes and Assessments

Completing a quiz or assessment at the end of a module helps Learners commit the course content to their long-term memory by revisiting the topics.